



**Hanford Mills Museum News Release
For Immediate Release**

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Hanford Mills Continues “Explore More” Regional Promotions Program in 2025

[East Meredith, NY] Hanford Mills Museum is continuing its ‘Explore More!’ Regional Promotions program in 2025, building on 4 years of local impact. The program, launched in the summer of 2021 to support the promotion of our regional assets, provides information about ‘more’ things to do in our region, including: places to visit and things to see; where to find food and provisions; and local treasures for retail shopping. In 2022, partner calendar event promotions were added to the program. In 2025, the program is continuing through the fiscal sponsorship of Hanford Mills Museum, making it possible to offer the opportunity at no cost to participating partners. The program, now in its fifth year, will again be administered by Susan O’Handley, Central NY Mobile Marketing, on behalf of Hanford Mills Museum.

Hanford Mills Museum invites regional businesses and organizations to participate in the 2025 Explore More! Program. As part of the program, a section of the hanfordmills.org website is dedicated to enhance visibility of partners in order to become a meaningful area resource for community members, business partners and tourism guests. These pages continue to be within the top ten most viewed pages at the Hanford Mills Museum website and program partners receive expanded visibility through search and display ads through the museum’s GoogleAds program for non-profits.

New businesses and organizations can apply to participate at the Hanford Mills Museum website at the link below. It is requested that all new applications be submitted by April 30, 2025 so that new content can be incorporated into the website in time for late spring and summer updates. Event calendar updates will take place monthly throughout the year.

New Partner Application: <https://tinyurl.com/4tt73ddx>

Hanford Mills Museum looks forward to promoting our region’s assets in 2025 through the Explore More! Program and continuing our work with our partners to provide this valuable local resource.

About Hanford Mills Museum

Hanford Mills Museum is located at 51 County Hwy. 12, at the intersection of Delaware County Routes 10 and 12, in East Meredith, NY, 10 miles from Oneonta and 15 miles from Delhi. Children 12 and under are admitted free, as are Museum members. The Museum is open Wednesdays through Sundays, May 15 through October 15.

As one of only a handful of operating water-powered mills, Hanford Mills Museum has earned a place on both the National and New York State Registers of Historic Places. The mission of Hanford Mills Museum is to inspire audiences of all ages to explore connections among energy, technology, natural resources and entrepreneurship in rural communities with a focus on sustainable choices.

For more information, visit www.hanfordmills.org or call 607.278.5744.

About Central NY Mobile Marketing

Central NY Mobile Marketing, Inc., owned and operated by Susan O’Handley, is a boutique digital marketing agency based in Hartwick, NY specializing in services for small business and non-profit organizations since 2010. Visit online at www.cnymobilemarketing.com.

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